

Message Text

UNCLASSIFIED

PAGE 01 JIDDA 07979 121125Z

12

ACTION COME-00

INFO OCT-01 NEA-10 ISO-00 EB-07 /018 W

----- 102805

P R 121031Z DEC 76

FM AMEMBASSY JIDDA

TO SECSTATE WASHDC PRIORITY 6567

INFO AMEMBASSY ABU DHABI

AMEMBASSY CAIRO

USINT BAGHDAD

AMCONSUL DHAHRAN

/AMEMBASSY KUWAIT 3376

AMEMBASSY TEHRAN

AMEMBASSY AMMAN

AMEMBASSY MUSCAT

AMEMBASSY DOHA

AMEMBASSY MANAMA

UNCLAS JIDDA 7979

E.O. 11652: N/A

TAGS: BEXP, XF

SUBJECT: PROPOSED NATIONAL FOREST PRODUCTS ASSOCIATION IOGA

TM

REF STATE 299395

1. EMBASSY WELCOMES SUBJECT TM BUT SUGGESTS THAT JIDDA DATES BE APRIL 17-20, 1977, BECAUSE DATES MENTIONED APRIL 20-24, INCLUDE WEEKEND HOLIDAY APRIL 21-22 WHEN NO BUSINESS POSSIBLE AND RECEPTIONS POORLY ATTENDED. THIS ACCEPTANCE IS CONDITIONED ON WHETHER ALABAMA IOGA, NOTED IN CAGNE DECEMBER EVENTS SCHEDULE, IS RECRUITED FOR APRIL 15-27, 1977. CONCURRENT TMS WITH NEAR SIMILAR THEMES WILL ONLY DILUTE EFFECTIVENESS OF BOTH, AND POST STRONGLY ADVISES AGAINST HAVING THE TM'S SO CLOSE TOGETHER. POST PREFERS ALABAMA BUILDING & CONSTRUCTION TM IF POSSIBLE.

2. IT IS ALSO NOTED THAT, AS A CONSEQUENCE OF A FIRE IN RIYADH AT THE KING FEISAL HOSPITAL RESIDENCE AREA WHERE UNCLASSIFIED

UNCLASSIFIED

PAGE 02 JIDDA 07979 121125Z

SIX WOODEN PREFAB HOUSES WERE DESTROYED WITHIN AN HOUR,

THERE HAS BEEN A GROUNDSWELL OF PUBLIC AND OFFICIAL
OPPOSITION TO WOODEN PREFABS.

3. THE FOREST PRODUCTS THAT WOULD SELL BEST HERE ARE
FINISHED MATERIALS FOR HOUSING, SUCH AS FLOOR AND WALL
PANELS, PLYWOOD, VENEERS, TREATED AND LAMINATED
PRODUCTS. SOME MILLWORK POTENTIAL EXISTS BUT SHINGLE
PRODUCTS HAVE LITTLE OR NO CHANCE FOR MEANINGFUL SALES.
COMPETITION IS REPRESENTED BY SWEDISH, FINNISH, PHILIPPINE
AND EAST ASIAN SOURCES, ALL OF WHOM HAVE MADE SIZEABLE
SALES EFFORTS HERE, PARTICULARLY IN JIDDA. THE LARGE
SCOPE OF THE MARKET HERE, PARTICULARLY IN HOUSING AND
FURNISHINGS OFFERS EXCELLENT OPPORTUNITIES FOR THOSE
PRODUCTS THAT REPRESENT TECHNICAL IMPROVEMENTS IN USE
OF FINISHED WOOD PRODUCTS AND CONSTRUCTION LUMBER.
IF THE MISSION IS EXPLORATORY AND DOES NOT EXPECT
IMMEDIATE RESULTS, WE WELCOME IT. SAUDI ARABIA IS A
MARKET OF SURPRISES, HOWEVER, AND IT IS JUST POSSIBLE
THAT SOME EXCELLENT RESULTS CAN BE OBTAINED.
PORTER

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 12 DEC 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976JIDDA07979
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760458-0634
From: JIDDA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19761250/aaaabqqm.tel
Line Count: 81
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 76 STATE 299395
Review Action: RELEASED, APPROVED
Review Authority: schwenja
Review Comment: n/a
Review Content Flags:
Review Date: 09 JUN 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <09 JUN 2004 by hattaycs>; APPROVED <16 AUG 2004 by schwenja>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: PROPOSED NATIONAL FOREST PRODUCTS ASSOCIATION IOGA TM
TAGS: BEXP, XF
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006